

Editorial

Heartiest greetings of the New Year! May all the readers have a happy, prosperous and wonderful year 2018.

Presenting the issue to the readers, I begin this first editorial of mine with due thanks to the association for entrusting me with this responsibility of editing this esteemed official Journal of Indian Academy of Applied Psychology (JIAAP). It gives me immense pleasure and sense of pride to do it and I assure the association and the readers of my best efforts to take it to further higher professional standards. It gives me immense pleasure to inform the readers that JIAAP has again been included in the SCOPUS index list of journals due to the efforts of association's esteemed leaders and the well maintained qualitative standards by the former editors. I assure them that their legacy will be maintained dedicatedly and taken forth in right directions with utmost scholarly acumen. No dearth of efforts will be left in ensuring expert quality and timely review of the received papers.

With due credit to the former editors, the JIAAP has had a systematically organized section for the articles. However, considering the continuing scope for improvement, certain sections may undergo up gradation for an enhanced reading experience. It is evident that the JIAAP has been a preferred choice of Indian scholars and academicians for publication of their quality articles and research papers. As an editor, my efforts in enhancing the scope of the journal would be aimed at inviting internationally acclaimed and eminent scholars as an integral part of the board of consulting editors. Widening the horizons of JIAAP, we are hopeful that we would establish and maintain the international quality standards.

Psychology as a science of human behavior and its principles as the guiding channels have always been underlying every aspect of human lives in some way or the other. In my professional opinion, psychology is applied in its nature. With all sincere dedication to promulgate the progress and prosperity of the field of applied psychology, JIAAP invites high quality empirical research papers, meta-analytical review and synthesis based theoretical articles, and books reviews in APA format for publication in the forthcoming issues. The papers/articles on new ideas and emerging trends in the field of psychology are encouraged.

I take this opportunity to convey my gratitude to the patrons, and the Indian Academy of Applied Psychology as a whole for the credence offered to me through this editorial responsibility and hope that the issue ignites the mind of budding scholars and researchers in new directions to promote and take forward the noble field of psychology.

Updesh Kumar
Editor, JIAAP